

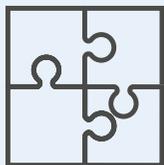
# The Blueprint Multi-Asset Fund range

A flexible and accessible investment solution

For professional advisers only



BROOKS MACDONALD



**4**

Funds in the  
Blueprint MAF range



**30**

Years heritage of looking  
after our clients' wealth



**£331m**

Fund range AUM as at  
30 June 2022



**£15.7bn**

Total AUM as at  
30 June 2022



**1**

Specialised team backed  
by 80+ investment  
professionals

# A foundation for achieving investment goals

The Blueprint Multi-Asset Fund (MAF) range is actively managed to four specific levels of equity risk, catering for a range of investment objectives.

'Blueprint MAF' articulates the way in which these investment solutions can align to the financial planning process and act as a foundation for achieving investment goals, based on appetite for risk.

<b>The Blueprint MAF range</b>	<b>Equity risk band</b>
SVS Brooks Macdonald Blueprint Defensive Income Fund	0% - 30% equity
SVS Brooks Macdonald Blueprint Cautious Growth Fund	30% - 55% equity
SVS Brooks Macdonald Blueprint Balanced Fund	55% - 75% equity
SVS Brooks Macdonald Blueprint Strategic Growth Fund	75% - 95% equity



# Why Blueprint?

We have taken inspiration from the architectural drawings that provide a detailed visual representation of how a building will look. Blueprints put everyone involved in the building process on the same page.

In the same way, you are charged with building the best investment solution for your clients and will often need to wade through thousands of available products to determine which solution is constructed and managed in the way that aligns with your clients' desired investment outcomes. Our Blueprint MAF range offers a unified view of our funds, and puts you, your client and investment managers on the same page in terms of risk appetite, and investment objective.

A set of blueprints must show that building design is in compliance with building codes to ensure that building work complies with the regulations.

Our Blueprint MAF range gives you the ability to offer your clients peace of mind that their investments are being monitored, managed and adjusted whenever necessary. The funds are subject to comprehensive internal and external governance and risk oversight, and we produce a suite of regular performance reporting and asset allocation documentation for our investors.

The funds are managed to remain within their specific equity risk bands; however they are also independently risk profiled by a range of providers.

# Why choose the Blueprint MAF range?

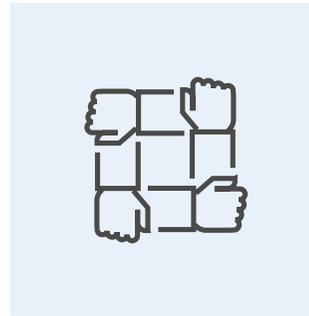
The Blueprint MAF range forms part of our core multi-asset fund offering for advisers. These risk profiled funds are built on Brooks Macdonald's three key pillars of multi-asset investing.



Generate the best ideas and then use them as widely as possible



Deliver strong risk adjusted returns for clients



Have an explainable process and explainable results

The Blueprint MAF range offers you access to our discretionary management expertise through a fund structure providing an accessible, risk-targeted solution to help meet long-term investment needs.



# Key benefits



## An actively managed, outsourced solution

You can focus on supporting your client's financial planning goals while our proven Blueprint MAF team oversees asset allocation, fund selection and ongoing management of the funds.



## Balancing risk and reward

Four solutions, each targeting a different level of risk and managed to achieve a specific investment objective.



## Tax efficient structure

No Capital Gains Tax (CGT) liability incurred on underlying investment switches.



## Breadth and depth of expertise

The funds benefit from the full power of Brooks Macdonald's investment expertise; with 80+ investment professionals feeding into asset allocation and underlying investment research.



## Ongoing monitoring and rebalancing

Giving peace of mind that your client's risk and return objectives are being met.



## Available on a wide range of platforms

Low minimum investment point.



## Comprehensive adviser support

Regular performance reporting, information on underlying holdings, investment insights and invitations to interactive webinars.

Tax treatment depends on your individual circumstances and may be subject to change in the future. Brooks Macdonald does not give advice and independent professional advice should be sought.

# Blueprint Defensive Income Fund

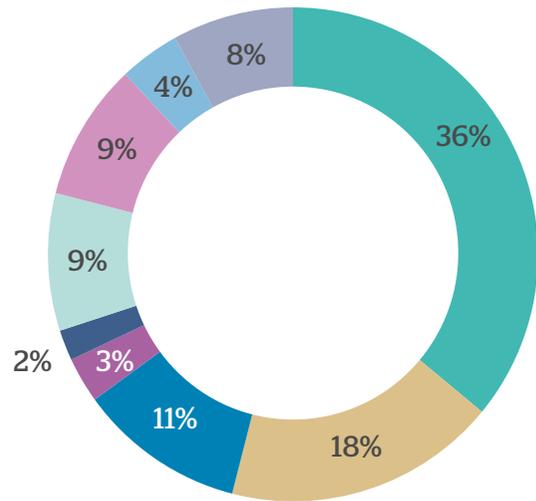
## Equity risk level

0% - 30% equity

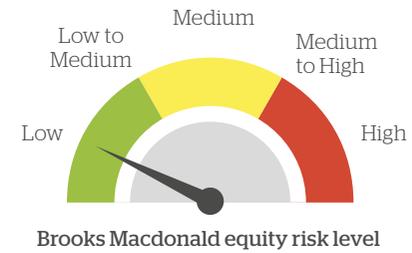
## Investment objective

Aims to provide income over the long term (at least five years), while maintaining capital.

## Asset allocation



- UK fixed interest
- International fixed interest
- UK equities
- North American equities
- Japan, Far East and emerging markets
- International and thematic equities
- Hedge fund and alternatives
- Structured return
- Cash



# Blueprint Cautious Growth Fund

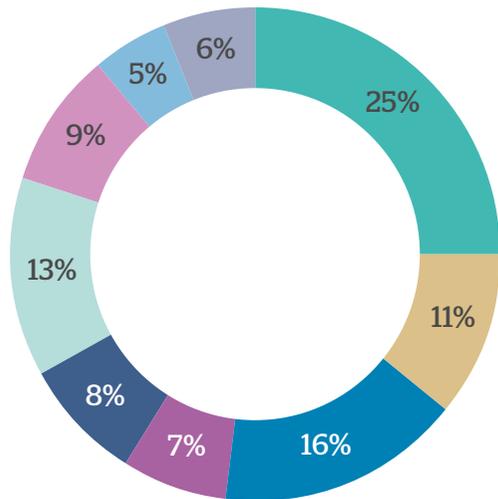
## Equity risk level

30% - 55% equity

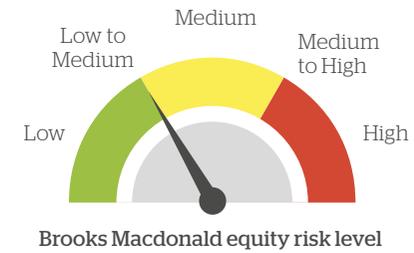
## Investment objective

Aims to deliver capital growth over the long term (at least five years), while providing income.

## Asset allocation



- UK fixed interest
- International fixed interest
- UK equities
- North American equities
- Japan, Far East and emerging markets
- International and thematic equities
- Hedge fund and alternatives
- Structured return
- Cash



# Blueprint Balanced Fund

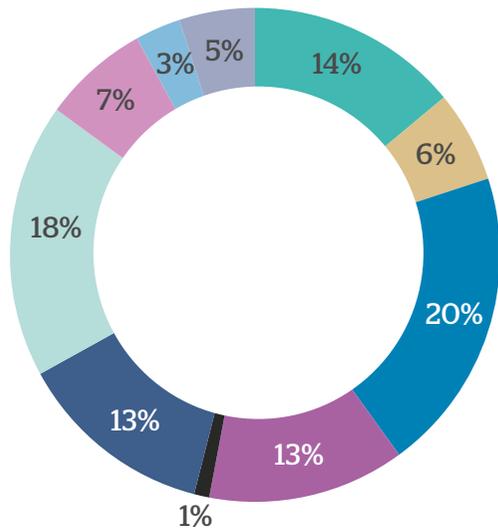
## Equity risk level

55% - 75% equity

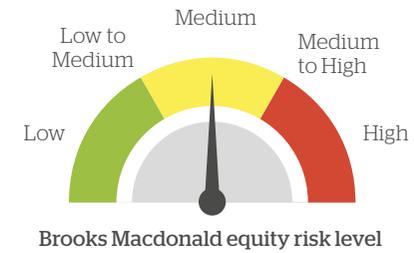
## Investment objective

Aims to provide a combination of capital growth and income over the long term (at least five years).

## Asset allocation



- UK fixed interest
- International fixed interest
- UK equities
- North American equities
- European equities
- Japan, Far East and emerging markets
- International and thematic equities
- Hedge fund and alternatives
- Structured return
- Cash



# Blueprint Strategic Growth Fund

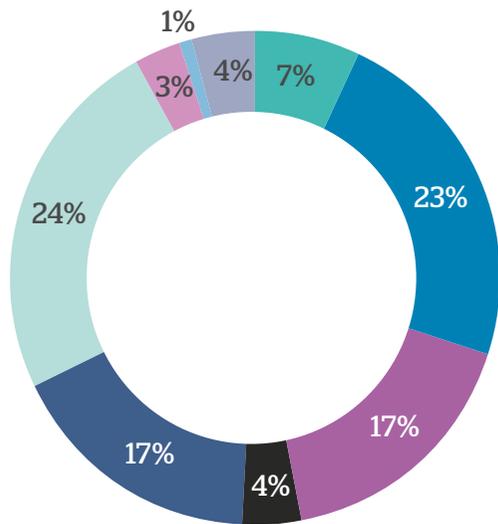
## Equity risk level

75% - 95% equity

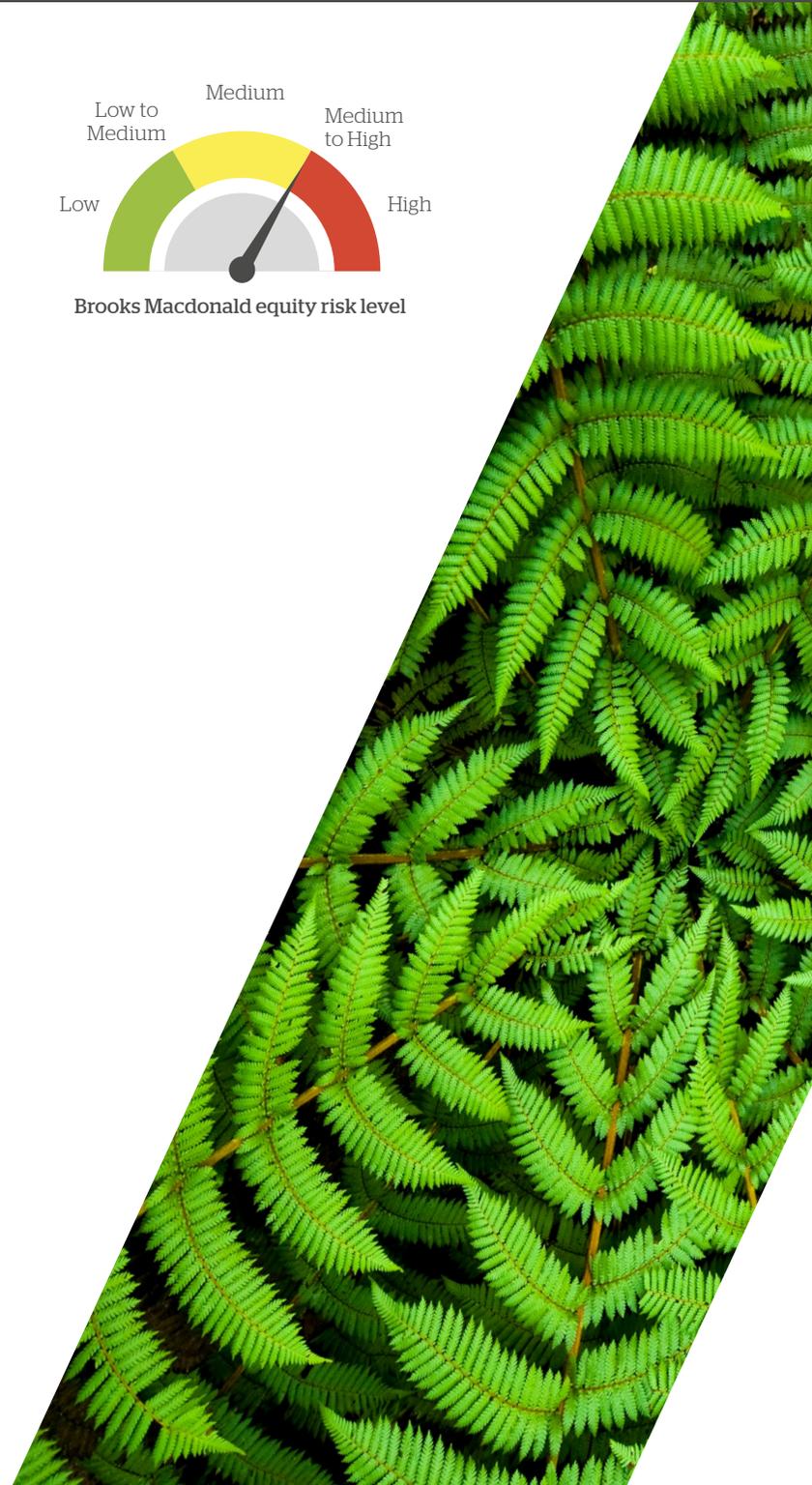
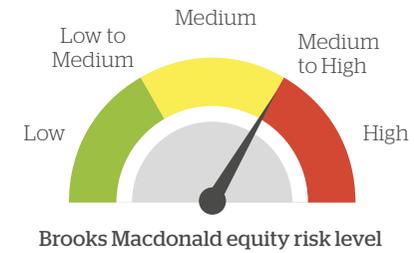
## Investment objective

Aims to provide capital growth over the long term (at least five years).

## Asset allocation



- UK fixed interest
- UK equities
- North American equities
- European equities
- Japan, Far East and emerging markets
- International and thematic equities
- Hedge fund and alternatives
- Structured return
- Cash



# How are the Blueprint MAF constructed?

Our well-established centralised investment process powers the services and products we provide to our clients. This process creates a robust framework for our investment professionals to work together, sharing ideas and challenging each other's views.

The funds are managed using the same investment approach as Brooks Macdonald's discretionary bespoke and managed portfolio services.

The funds benefit from the full breadth and depth of investment expertise within Brooks Macdonald. At its heart, our investment process takes a 'big team' approach. Our investment managers and analysts input into our Centralised Investment Process (CIP). Each Blueprint MAF leverages the broad and varied expertise of our Asset Allocation Committee, Investment Committee and specialist sector research teams. Our asset allocation views and best investment ideas across a broad universe are analysed, debated and refined before being reflected in the Blueprint MAF by their dedicated management team.

## Asset allocation

The asset allocation of the funds is determined by our Asset Allocation Committee, which sets the house view across Brooks Macdonald. We contrast our internal views on the world with those of a range of external parties (for example independent macro research providers and investment banks). We pay most attention to the group that disagrees with us the most, and we bring them into a monthly investment forum to discuss why.

We consider investments from a broad universe of asset classes for inclusion in our multi-asset funds, including regional equities, fixed interest (including government and corporate debt), and alternatives.

Equities are a core 'growth' component of the funds, and within this allocation

we seek out investments that we believe will benefit from long-term, structural trends and demonstrate resilience in current and future market conditions - 'thematic' equities. We have a strong background in thematic investing across our range of investment solutions and produce regular commentary around this.

Constructing the funds using a broad spread of different investments ensures that the Blueprint MAF range is widely diversified across geography, sector, and asset type.

As is the case with all our funds and discretionary portfolios, we continually review and actively manage the Blueprint MAF range to ensure it holds the optimal mix of assets that we believe will add the best value for investors over the long term.

## Investment selection

In terms of underlying investment selection, investment managers across the group are organised into thirteen different sector research teams, each of which specialises in a particular area of the market. This structure allows investment managers to pool their knowledge and experience. It is the responsibility of each sector team to produce a list of recommended investments pertaining to their area of specialisation that are judged to offer compelling investment cases (ie the best investment ideas). Recommended investments are then subject to approval by our Asset Selection Committee, before being included on the central buylist.

At every stage of analysis and review, buylist investments are rigorously scrutinised through various rounds of questioning among our wider team of investment professionals. This process leads to constant refining, as our investment ideas are continuously

challenged and debated. In addition to financial analysis, environmental, social and corporate governance (ESG) considerations are integrated into our assessment of buylist investments.

The multi-asset team select from the buylist to deliver a range of funds constructed using investments that have followed a rigorous due-diligence process.

The composition of each fund is carefully monitored on an ongoing basis. Should the market environment or the underlying fund manager experience a change in circumstances, the team are ready to make any necessary changes. They adjust the funds as needed to ensure that they remain on track and in line with the targeted risk levels.



# Ongoing monitoring and oversight

In addition to ongoing active management by the multi-asset team, the funds are formally reviewed by the Funds Risk Management Oversight Committee on a regular basis.

Risks that are monitored include (but are not limited to) decisions on asset allocation, fund selection, concentration, liquidity and investment related risk. We also monitor compliance with the Undertakings for the Collective Investment in Transferable Securities (UCITS) investment and borrowing powers set out in the Financial Conduct Authority (FCA) Collective Investment Schemes (COLL) sourcebook.

These rules set out a number of restrictions designed to ensure a prudent spread of risk. The funds are also subject to oversight by the Authorised Corporate Director (ACD), Evelyn Partners Fund Solutions Limited.

---

We produce a full suite of comprehensive, transparent performance reporting for the funds and their respective sector benchmarks on a regular basis.

---

# ESG integration

To us, acting as a responsible investor means we act as responsible stewards of our clients' capital by integrating consideration of Environmental, Social and Governance (ESG) factors into our investment process.

ESG issues can be broad and varied:

**Environmental** - the impact the company has on the environment. Areas of analysis may include carbon emissions, climate related risks, resource depletion (including water, waste management and recycling), pollution, biodiversity loss or deforestation.

**Social** - the impact the company has on society. Areas of analysis may include human rights, labour rights and standards, inequality, supply chains, local communities, conflicts, health and safety.

**Governance** - the process by which a company is managed and overseen. Areas of analysis may include executive pay, bribery and corruption, board diversity and effectiveness, shareholder protections and rights, tax strategy, transparency, corporate culture.

We expect managers of the third-party funds we invest in to integrate ESG considerations into their investment decisions, as we believe this helps reduce tail risks and allows our investors to potentially benefit from improved risk adjusted returns.

When selecting funds, we conduct due diligence on the managers' approach to incorporating ESG factors into their investment decisions as well as their stewardship activities. We have developed a structured framework for ESG research processes and integration which incorporates input from qualitative questionnaires, third-party ESG data and fund manager meetings. We do not use third-party ESG data as a screen, instead it is used to highlight areas for further qualitative investigation in four key categories: controversies, carbon related risks, product involvement in

controversial weapons and overall ESG risk management.

We expect fund managers to identify and effectively manage ESG related risks in their portfolios and where our research identifies concerns that this might not be the case, we will engage with fund managers - if we are not satisfied with responses, we will not invest. We also conduct ongoing due diligence to ensure fund managers continue to meet our expectations. The funds we can invest in span a variety of asset classes including equity, fixed interest, property and alternatives as well as passive and active strategies. We are mindful that levels of ESG integration vary across the different asset classes, and we take this into account in our research.

Tax treatment depends on your individual circumstances and may be subject to change in the future. Brooks Macdonald does not give advice and independent professional advice should be sought.

# About us

Our team's long-term track record is backed by Brooks Macdonald's heritage as a premium wealth management service provider, having reached our 30-year birthday in September 2021.



We aim to provide high-quality investment solutions that resonate with the requirements of both professional advisers and their clients.

The Blueprint MAF range complements our discretionary solutions by offering a unified structure to access our investment management expertise.

## Contact us

For more information, please get in touch with us at

E: [specialistfundsteam@brooksmacdonald.com](mailto:specialistfundsteam@brooksmacdonald.com)

T: 020 7408 5511

W: [brooksmacdonald.com](http://brooksmacdonald.com)



# Important information

This document is intended for professional advisers only and should not be relied upon by any persons who do not have professional experience in matters relating to investments. The value of your investments and the income from them may go down as well as up and neither is guaranteed.

Investors could get back less than they invested. Past performance is not a reliable indicator of future results. Changes in exchange rates may have an adverse effect on the value of an investment. Changes in interest rates may also impact the value of fixed income investments.

The value of your investment may be impacted if the issuers of underlying fixed income holdings default, or market perceptions of their credit risk change. There are additional risks associated with investments in emerging or developing markets.

The Defaqto and Synaptic ratings are designed to help professional advisers recommend the appropriate fund after they have assessed the client's attitude to risk using these risk profilers. Risk profiling is only a part of overall suitability assessment and this guide should not be relied upon in place of a comprehensive suitability assessment. The professional adviser remains responsible for advising the client on whether the recommended fund is suitable to the client's personal circumstances.

© FinaMetrica Pty Ltd. Risk tolerance scores were mapped to the funds' strategic asset allocations as at June 2022. The mappings are only for use by financial advisers licensed to use FinaMetrica's risk profiling system and do not constitute financial advice. Financial advisers must satisfy themselves that the funds' current asset allocations reflect the risk/ return expectations of the funds when mapped. Brooks Macdonald does pay FinaMetrica for the mappings in the table however these mappings are calculated independently by FinaMetrica.

The risk ratings set out in this document have been prepared by Distribution Technology Limited ("DT") and are based on analysis conducted by DT in June 2022. The stated 'DT risk level' is the risk level attributed to the fund by a third party, Distribution Technology Limited ("DT") following DT'S analysis. The stated DT risk level is valid as at the stated date; however, market fluctuations can mean the level of risk in the fund might change over time. Brooks Macdonald has not verified the risk level attributed to the fund by DT and makes no warranty as to its accuracy. Accordingly, Brooks Macdonald will not accept any liability arising from any reliance on the stated DT risk level.

*Important information continued on next page...*

# Important information continued

The Authorised Corporate Director of the company is St Vincent St Fund Administration, a trading name of Evelyn Partners Fund Solutions Limited, which is authorised and regulated in the UK by the Financial Conduct Authority. The registered and head office of Evelyn Partners Fund Solutions Limited is 45 Gresham Street, London, EC2V 7BG. The specific details of the funds including investment policy, charges and the associated risks are explained in the full Funds Prospectus and in the Key Investor Information Documentation (KIIDs) - a link to these is available via the Brooks Macdonald website.

Brooks Macdonald is a trading name of Brooks Macdonald Group plc used by various companies in the Brooks Macdonald group of companies. Brooks Macdonald Asset Management Limited is authorised and regulated by the Financial Conduct Authority. Registered in England No: 03417519. Registered office: 21 Lombard Street, London, EC3V 9AH.

**More information about the Brooks Macdonald Group can be found at [www.brooksmacdonald.com](http://www.brooksmacdonald.com)**



**BROOKS MACDONALD**